

## Publishing Perspectives

- Programme -

- 08.30 - Registration
- 09.00 - Introduction
- 09.05 - Immanuel Mifsud (Self-published poet) :  
All about self-publishing and the poetry market
- 09.30 - Guze` Stagno (Novelist) :  
A firsthand account of 'how and why' the so-called 'revival' of Maltese literature of recent years came about
- 09.55 - The Editorial Board from *Schlock Magazine*  
Indie webfiction scene and its genre audience
- 10.20 - Karl Galea :  
The ebook/digital book market, contextualising the local scene with international juxtaposition and the role of new media as a new way to 'get published'
- 10.45 - Questions & Answers
- 10.50 - **Coffee Break**
- 11.00 - **Keynote Speaker** : Chris Gruppetta (Merlin Publishing) :  
The challenges and internal workings of an established publishing house including the processes of selection, printing and marketing a chosen book
- 11.35 - Veronica Stivala (*Times of Malta*) :  
The future of the newspaper and its role in today's world
- 12.00 - Jo Caruana (Editor of *Style on Sunday*) :  
Getting into the printed magazine industry and its various aspects
- 12.25 - Questions & Answers
- 12.30 - Conclusion

